

COMPANY PROFILE





HI THERE!

CR Furniture Co., Ltd is one of the leading supplier of high quality furnitures and doors in Rwanda. We are a pioneer in the industry offering the market great choice, innovative and ergonomic designs as well as environmentally friendly furniture and door. In 2018, CR Furniture focused on the furniture customization business and took exclusive customization as the direction of corporate development. It is one of the companies that specializes in customized furniture. After years of unremitting efforts, CR Furniture has the ability to design and produce furniture products that span multiple styles, cultures, and materials. The products vary from person to person, fully demonstrating personality, beauty, quality, and harmony. With excellent product quality and excellent customized brand concept, CR Furniture's customers range from real estate to owners, from hotels to clubs, and span all walks of life.

TABLE OF **CONTENT**

- About Company
- Welcome Message
- Our Machine
- Our Vision
- Our Mission
- Our Service
- Our Products
- Our Project
- Get In Touch



CR FURNITURE
CO., LTD

ABOUT COMPANY

Since our humble inception in 2018, the company has grown from strength to strength. CR Furniture Co., Ltd started its establishment on KK338 Street. From the very beginning, the company has focused on its core principles of customers service, quality, value for money and innovation, and it is these principles that have enabled the company to gain the trust of customers. Today, the company employes over 40 people, operating 2 factories im Kigali. For over 6 years, CR Furniture Co., Ltd has been active in providing furniture that is flexible, dynamic and attuned with the global and technological changes. The firm continuously introduces new and high tech furniture to remain at the forefront of the industry.

On the manufacturing front, we have continued to invest in new technology and machinery to continue its popular pace with new designs and styles to suit clients needs. In particular, we have invested in post-forming machinery, technology as well as other woodworking machines. Having established itself as a market leader fot furniture, the company has also continued its growth strategy and has developed additional lines that includes wardrobe.

WELCOME MESSAGE



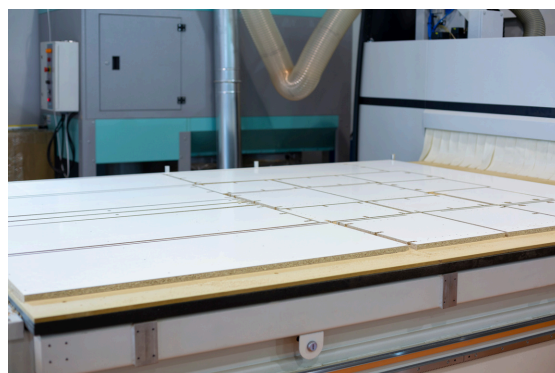
Welcome to CR Furniture. Having a legacy of 16 years of Industry, believing in China and in Rwanda industry. Relying on innovation to design and develop our products, racing up for technology, having the passion for furniture, willing to work hard to produce a "Made in Rwanda" product to invade and conquer the global market. Compromising is unacceptable to our hard core standards. Developing our team to be one positive family is what really Mohm is about. Our customers are our partners in success, which is why it is always a long term relationship that is built on trust, respect, and care. At CR Furniture, we do this, by creating products that meet the expectations and aspirations of customers who share the same values as we do.

In CR Furniture, we live up to a new challenge every day and it is my strong belief that the success of any organization depends on its capability to acquire the right talents on all ranks. Despite being in a diverse environment, we could establish a harmonious team of designer, workers, employees, engineers and architects to work together to achieve the company's three-dimensional strategy: Design, Build and Value, with the customer always being in the focus of each. Corporate offices has morphed dramatically in Kigali, therefore, we foster a design concept that puts CR Furniture on the forefront of all design and color trends, yet we hold onto the uncompromised quality and overall value of our products. I am confident that with our team, CR Furniture will keep an advanced position in the local and regional markets and with serious endeavors to reach out to the international market.

OUR MACHINE

CNC MACHINE

Our CNC (Computerized Numerical Control) machine is suitable for cutting, two-dimensional engraving and three-dimensional engraving on various plane materials. It is powerful, multi-purpose, whether it is to produce wood, stainless steel, titanium, aluminium and other metal surface engraving, engraving patterns and art graphics and crafts, it can be easily done.



OUR VISION

VISION 01

Our vision to become a global leader in the furniture industry is supported by our success in meeting customers' needs to deliver top quality furniture at affordable prices and caring customer service. This statement reflects our purpose and anticipation for the future, inspiring factors that drive us forward in providing the best value-for-money products accompanied by the best service in the industry, right from design to delivery.

VISION 02

Design with intention: There's just one way for us to create and that is with intention. Behind the design of our pieces there's an extensive process in which we combine what inspires us with what is needed, and look for a way to make it unique and functional. We don't want to just add a new product to our collection, the idea is that each piece would transmit our values, beliefs, and the love and care that's behind them improving any environment they're introduced to. This is what gives value to what we do and pushes us to continue to improve daily.



OUR MISSION

MISSION 01

Our mission is to continue to build a sustainable business by manufacturing and marketing premium furniture for better living so that long-term values can be created for both our customers and shareholders. And we want to create Value for our customers through Reliability and Flexibility. We want our customers to experience the warmth and comfort through Respect and Trust. We emphasise on our products quality which requires diligence and dedication; offer a wide range of well-designed, functional home furniture products at prices many people can enjoy.

MISSION 02

Transform how the world interacts with furniture: we are on a mission to transform how the world interacts with furniture and home accessories through the design and crafting of pieces that are functional, unique and that have an emotional, ethic, and real value. We pay attention to our customers in meeting their preferences and specifications; and strive to grow relationships with our customers.



OUR SERVICE



Consultation

"Our Consultants will share their experience to develop the right product for you."



Manufacturing

"All projects are made from our state of the art machinery and skilled craftsmen all in the UK."



Design

"Our furniture designers are specialists in developing robust contract fir all environments."



Project

Management

"Our experienced Project Managers are experts in managing the development and installation of contract furniture."

OUR PRODUCTS

BANQUET & CONFERENCE FURNITURE

CR Furniture manufactures a complete range of Hospitality Contract Furniture that includes Stacking Banquet Chairs and Conference Seating, Folding Banquet Tables, Conference Tables, Lightweight Folding Tables, Buffet Tables, and Cocktail Tables. Such as:



OUR PRODUCTS

OFFICE FURNITURE

CR Furniture has been designing and manufacturing resilient office furniture that meets the needs, specifications and budgets of our customers. We offer a full range of ergonomic seating, modular and flexible workstations, desks, tables, height adjustable furniture, storage solutions, conference and meeting room tables. Such as:



OUR PRODUCTS

EDUCATIONAL FURNITURE

CR Furniture offer a comprehensive range of furniture for all levels of education. From classrooms to early learning spaces, libraries to cafeterias, breakout areas to common areas, and staff rooms to canteens, we have you covered. Such as:



OUR PRODUCTS

HOME FURNITURE

CR Furniture offer a range of furniture for your home. From living room to dining room, kitchen to bedroom, breakout areas to common areas, and staff rooms to canteens, we have you covered. Our products are not only innovative and flexible but also evolve with the changing needs of students and teachers. Such as:



OUR PRODUCTS

OUTDOOR FURNITURE

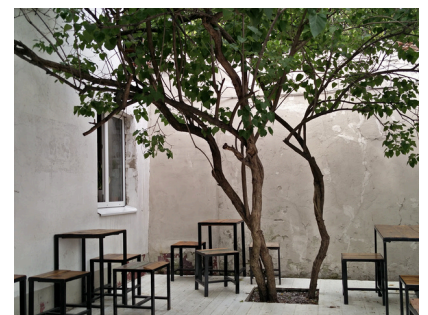
CR Furniture manufactures a comprehensive range of durable outdoor contract furniture that is recommended and specified for hotels furniture, resorts, clubs, beach, poolside, lounge areas, cafes and restaurants. Available in aluminium, wood and rattan. Such as:



OUR PRODUCTS

RESTAURANT FURNITURE

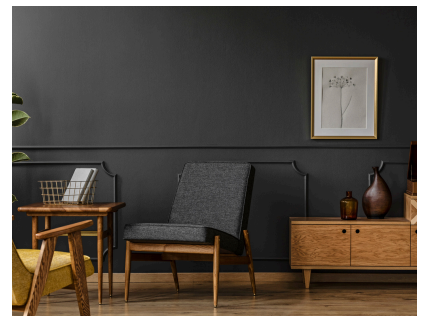
CR Furniture is an expert for the manufacture of restaurant, café, bar, and lounge furniture to a global client list. Our wide range of restaurant furniture like chairs, restaurant dining tables, tabletops and bases, restaurant bar stools, restaurant booth seating are constructed to the highest standards. Such as:



OUR PRODUCTS

HOTEL ROOM FURNITURE

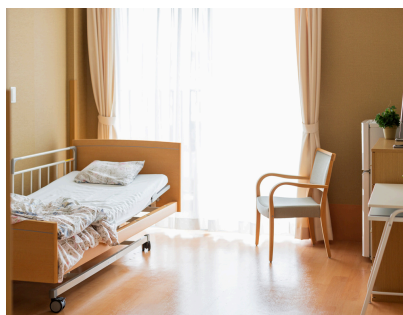
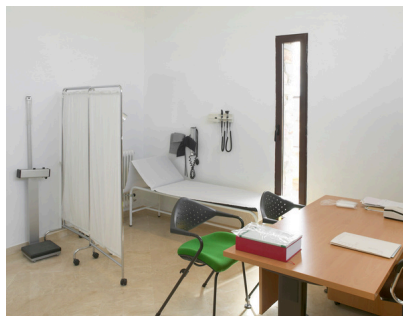
CR Furniture dedicated to the design and manufacture of bespoke hotel room furniture. Manufactured to stringent commercial standards, our products are made using quality materials to ensure long-lasting performance. We collaborate with designers, architects, owners and contractors to provide unique creations based on each property's branding guidelines and budgets. Such as:



OUR PRODUCTS

HEALTHCARE FURNITURE

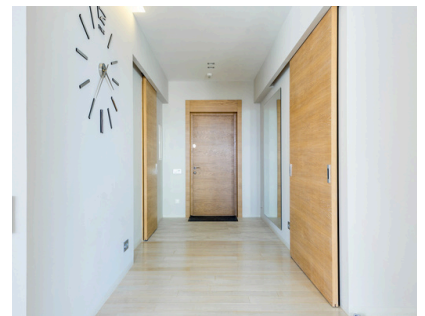
CR Furniture manufactures exceptional quality furnishings for hospitals, medical clinics, assisted living homes, and other healthcare facilities. We produce quality furnishings built specifically for the needs of patients, residents, staff and visitors that enhance safety and accessibility. We understand how stylish design can enhance an interior and make residents, staff and visitors feel welcome and comfortable. Such as:



OUR PRODUCTS

INTERIOR DOOR

CR Furniture manufactures a wide range of interior doors that includes Plywood, Grooved and Solid Wood Doors that are available in a wide range of styles, colours and finishes. A state-of-the-art factory equipped with the latest technology produces consistent interior doors that are specified due to their performance and durability and that conform to stringent commercial standards. Such as:



OUR STAR PROJECTS

HOTEL DES MILLE COLLINES

LA CASA

VISION CITY

EXCELLA SCHOOL

GRAZIA APARTMENT

RWANDA DEFENCE FORCE HUYE

**REPUBLIC OF RWANDA MINISTRY OF
DEFENSE (MUTETE GENOCIDE
MEMORIAL)**

DMALL LTD

NIE LTD

AKAGERA NATIONAL PARK

ALL AFRICA CONSTRUCTION

LANDMARK ONE

BANK OF KIGALI

WIH RWANDA CEMENT

KIGALI INTERNATIONAL AIRPORT

RWANDA NATIONAL POLICE

GET IN TOUCH

CR Furniture Co., Ltd believes in communication and active dialogue with customers and other entities. Therefore, CR Furniture has established a solid communication platform including different communication channels e.g., website, newsletters, social media and print media. Events and exhibitions are considered of great importance to showcase new products added to the portfolio. Thus, CR Furniture is keen to participate in international, regional and local exhibitions and bring the product range to an adequate exposure.

CONTACT US :



+250-788-287-654



<http://crfurniturereada.com>



info@crfurniturereada.com



Furniture Factory: KK338 St, KK19 Ave,
Niboye, Kicukiro, Kigali, Rwanda



Door Factory: Kigali Special Economic
Zone Phase II, Masoro, Kigali, Rwanda
(Opposite to AZAM Factory)